

For Immediate Release

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Director's Choice Monitoring Impact of Coronavirus (COVID-19) On Travel Industry

(LUBBOCK, TX) As media reports continue about the spread of the coronavirus (COVID-19), we understand your concern for your students. As friends and clients of Director's Choice, you and your students' well being is of the utmost importance to us all. That's why we are consulting with world and national health organizations, United States and international travel associations, and trusted educational organizations in efforts to give you the best and most helpful resources.

We highly recommend that you only trust the recognized world and national health resources for definitive information on the spread and treatment of COVID-19. We recommend that you consult the following websites on a weekly or daily basis for the definitive updates (as are we) – they feature almost daily audio and print transcripts of briefings, as well as background information, travel updates and health advice. At this time, there are no known travel restrictions within the United States and the risk to the American public is low.

- World Health Organization: <https://www.who.int/>
- Centers for Disease Control: <https://www.cdc.gov/>
- US State Department:
<https://travel.state.gov/content/travel/en/traveladvisories/ea/novel-coronavirus-hubei-prince-china.html>

These sources indicate young people appear to be less prone to becoming infected with the Coronavirus. It is more apt to affect adults between the ages of 49 and 56. You may want to read these recent articles about young people, which may help to allay fears when you are talking with your students and parents.

- <https://www.nytimes.com/2020/02/05/health/coronavirus-children.html>
- <https://www.theguardian.com/world/2020/feb/21/who-is-most-at-risk-of-contracting-coronavirus>

This scenario is changing rapidly at the same time we are entering a busy student travel season. We are proactively reviewing itineraries, cancellation policies and travel insurance plans in the event our clients request changes or cancellations. We want to be interactive with you, our friends and clients, to understand the situations you face and share what we have learned. If you have specific questions regarding your group's travel package and cancellation policies, please contact your Account Manager or Travel Consultant directly to discuss.

About Director's Choice

Director's Choice was started by performing arts educators more than 20 years ago, and has grown from a Texas-based festival performance company to a full service travel and event provider. Director's Choice exceeds the safety and liability standards set by the Student Youth Travel Association's Center for Student Travel Safety and works with student group leaders across the country to deliver safe, valuable and memorable performing arts experiences.

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